

ZHENINY

CLOTHING BRAND

Starring

**SUSAN
ANYANWU**

**2024
MASTERCLASS**



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Zheny
clothing

Relive The Runway



A *Refined* of looks that prove

last year's ramp was full of **ENERGY AND OPTIMISM**

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ALL FASHION

penelope

× THE BOLD ×

× THE FIERCE ×

× THE RELENTLESS ×

× THE 'I NEED THE WORLD TO SEE WHAT IM MADE OF' ×

× THE 'I WANT MY BIG BREAK' ×

× YOU'RE WHAT INSPIRES US ×

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AND POPPY PLAIDS

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RELIEVE THE RUNWAY:
SUSAN ANYANWU

A plethora of looks that proves
this year's ramp was full of
ENERGY AND OPTIMISM

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It starts with a vision...

Ashimiyu Ibrahim | CEO, Zhenny Clothing Brand

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ON THE COVER:

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PHOTOGRAPHY: REMZ

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Transparencies & poppy plaids

Little Was Left To The Imagination With
Sheer Skin Revealing Fabrics Aplenty, All
Done In Sophisticated Cuts And Styles In
The Case Of Plaids, Their Boldness Matched
Perfectly With Eccentricity Of Lagos

Courtesy Of The Designer
Zhenny Clothing Brand.





STREETWEAR: MUSE!

STREETWEAR: distinctive style of street fashion has its roots in californian and skate of hip hop fashion and modern high fashion and haute culture.

With the need for fashion to be relevant across generations, the much anticipated shift in fashion has finally arrived and it's called **STREETWEAR**. indisputably derived from japanese fashion, conscious sub-cultures carlifornia skate culture underground music scenes probably most importantly, hip hop culture, fans have made **STREETWEAR** the new buzz word both onand off the runway.

STREETWEAR: Is what is worn on the Street.....sneakers with a dress,
A hoody, it's mixing genres



WHAT 'S YOUR TRIBE

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In lagos people wear cloths, the clothes don't wear them

streetwear may not have been born in lagos but this city is definately a force to be reckoned with as fast as style on the street is concerned.

This doesn't come as a suprise since VIVIAN has come a long way seeing how she earned the pseudonym africa's capital.

Exploring the streets of lagos will bring cities like New York, Paris, Tokyo, London and maybe copenhagen to mind it's ever so expressive fashion culture from the young teaming with trends and sub-culture to the old reviving fads, everyone is a looker.

It's the diversity that has made style on the street of lagos a hot topic for a while now, there have been ongoing conversations about what should be accepted as street style in lagos should it be the alte - approach of lagos, new gen or the slightly more refined talk by it's millennials?
Spoiler - it is neither!

Lagos style is definately unusual but that's what keeps us all so interested.



Tiny it



URBAN



model
J E N N Y

PHOTOGRAPHED BY REMZ PHOTOS

CLASSICS

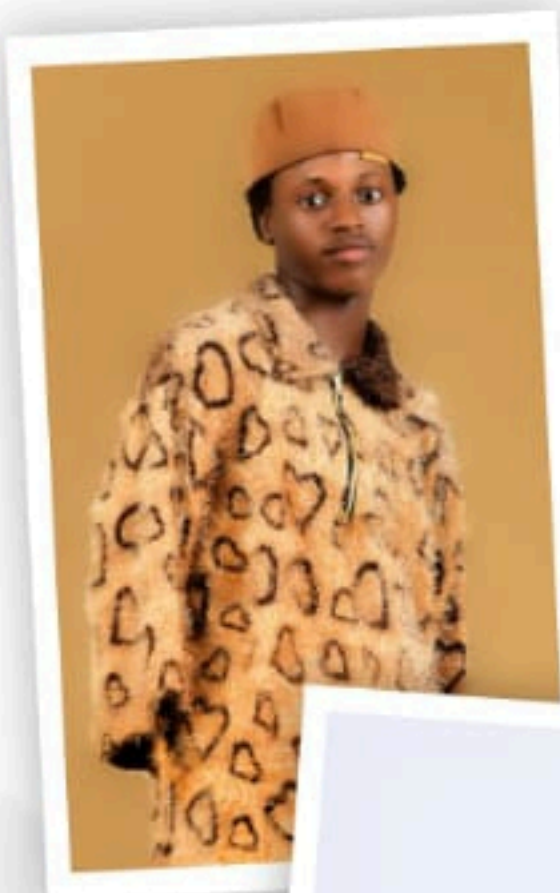
*I
Need the world
To see what
I'm made of*



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T A I W O

HOLIDAY HUES



As the **HOLIDAY HUES** season unfolds, Zhenny Clothing Brand introduces its stunning holiday collection, infused with the vibrant spirit of "**HOLIDAY HUES**" this festive color palette is expertly woven into statement pieces that will elevate your style and make you shine at any gathering.

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Discover show-stopping Dresses, Tops and Pants that embody the essence of **HOLIDAY HUES**. Zhenny Clothing's Signature styles, now infused with festive colors, ensure you'll be the belle of the ball. Pair the ruby red velvet dresses with emerald green accessories for a chic, holiday-perfect look or opt for the golden yellow sweater to add a pop of sunshine to your winter wardrobe.



Don't blend in - Stand out with **HOLIDAY HUES** collection, whether attending a festive party, family gathering, or simply spreading holiday cheer, these vibrant colors will ensure you're remembered. Shop zhenny clothing's **HOLIDAY HUES** collection today and make this season one to cherish.

FESTIVE

M O O D B O A R D



For him, For Her, For Everyone
Your holiday wishlist sorted.....





ABOUT THE BRAND

Zhenny clothing Brand specializes in creating ready-to-wear collections fashion week shows, and corporate fashion, with a focus on quality craftsmanship, innovative design, and attention to detail, our brand aims to provide customers with stylish and sophisticated clothing options for every occasion.

KEY POINT:

1. Ready-to-wear collection: Our brand offers a range of ready-to-wear collections that are designed to be both fashionable and functional. from casual every day pieces to elegant evening wear, our collections cater to a diverse range of style and preferences.

2. Fashion week shows: The Zhenny clothing fashion week show

We regularly participate in fashion week events to showcase our latest design and trends. our fashion week shows are a platform for us to connect with industry professionals, influencers, and fashion enthusiasts and to demonstrate our commitment to creativity and innovation.

3. Corporate fashion: In addition to our ready-to-wear collections, we also offer corporate fashion options for professionals who want to make a stylish statement in the workplace. our corporate fashion pieces are tailored to be both professionals and on-trend, allowing individuals to express their personal style while maintaining a polished and professional appearance.

CONCLUSION:

In conclusion, our fashion brand is dedicated to creating high-quality, stylish, and versatile clothing options for our customers. with a focus on ready-to-wear collections, fashion week shows, and corporate fashion, we strive to provide a comprehensive range of options for individuals who values quality and style in their wardrobe choices. we look forward to the opportunity to introduce our brand to a wider audience and to showcase our unique approach to fashion design.





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